

INTRODUCING THE ALL-NEW AXOPAR 38 — BUILT ON AN ICON, REDEFINED

Axopar pioneers once again to set new standards, with the Axopar 38 range marking a new era in adventure boating. The first model of the range debuts at Boot Düsseldorf 2026 with the world premiere of the Axopar 38 XC Cross Cabin, followed by the Axopar 38 Sun Top and Cross Top launching later this year.

With an uncompromising drive to innovate, Axopar's all-new 38 range redefines onboard livability and comfort while delivering an unrivaled driving experience on one of the best-handling hulls in the world. The Axopar 38 is the most ambitious and impactful range in Axopar's history, built to make boating easier, safer, and more enjoyable for seasoned boaters and beginners alike.

Honoring the legacy of the iconic Axopar 37

The legacy and DNA of the iconic Axopar 37 — a range that has become an industry icon and has shaped boating culture around the world — is clearly present in the all-new Axopar 38 range. Nearly 3,000 units of the 37 range have been sold globally, with owners ranging from first-time boaters to experienced captains, offshore adventurers, commercial operators, and governments, making it one of the most trusted and proven boats across both recreational use and professional use.

At the same time, it reflects the broader Axopar philosophy that created a category of its own — adventure boating — building boats designed for real use, real conditions, and the freedom to explore further.

Shaped by experience — built with purpose

Axopar believes that a boat must adapt to different uses with minimal compromise, as boating today is broader, more social, and more versatile than ever. People spend longer days on the water and use their boat for a wider range of activities. The all-new Axopar 38 is created to meet that need. It is the result of the most extensive investments in R&D than any previous Axopar range, continuing the company's philosophy of functional, flexible, and timeless Nordic design that enables real experiences without unnecessary complexity.

Highlights of the all-new Axopar 38 range

- The most modular boat ever built.
- Industry-leading handling and peerless seakeeping.
- Purpose-built for onboard comfort, socializing, and livability without compromising drivability.
- Reimagined hydrodynamics and balance for effortless control regardless of conditions.
- Optimized strength-to-weight through an overbuilt stringer system to ensure rigid structural integrity.
- Extensively engineered noise-reduction solutions for enhanced onboard comfort.
- Tailored for year-round operation, extending the season and maximizing time on the water.
- A benchmark for class-leading value and versatility.
- Functional purity without the distraction of gimmicks and superficial complexity.
- Refined, functional design with greater attention to details and purposeful innovations.
- Made for boaters by boaters, with an obsessive focus on continuous improvement.

The boat that truly adapts

The all-new range builds on the values that have defined Axopar from the beginning, while elevating comfort, usability, and adaptability across every area of the boat. Every detail onboard serves a purpose, and every space is designed to support how people move and live onboard. The Axopar 38 represents the most modular boat in the world — ever — offering the widest configuration possibilities in its class. Customers can optimize every area more closely to their own preferences, while competitors offer only standard compromises. With comprehensive layout options, this flexibility allows more freedom and fewer compromises, leading to a level of adaptability never before available.

The ultimate driver's boat

Class-best and renowned drivability has always defined any Axopar, and every design process begins with the hull. Confident performance and handling come strictly uncompromised — the interior space utilization follows. The 38 range marks a milestone in this approach, and a benchmark for the industry, with its tri-generation hull designed to move with the sea rather than fight it, maintaining stability, agility, and composure in a wide range of conditions. At typical cruising speeds, where people spend most of their time, the boat delivers exceptional balance, predictability, and comfort.

The Axopar 38 operates comfortably across both low and high cruising speeds, offering exceptional flexibility for different cruising styles. Notably, its most economical operating range spans an unusually broad 10-knot window: between 20 and 30 knots, fuel consumption remains consistent, allowing efficient cruising without the need to maintain a precise speed. The new-generation hull also sets a new standard for fast cruising, enabling high cruising speed up to 38 knots with only 10-15 % increase in fuel consumption, and a stunning top speed close to 50 knots.

Hydrodynamic and weight distribution improvements have added an even greater sense of confidence at the helm, where optimized strength-to-weight through overbuilt stringer systems ensure rigid structural integrity. Extensively engineered noise reduction solutions add to the comfort onboard. This gives boaters the assurance that the 38 behaves exactly as expected, calm and precise, regardless of who is at the helm or what conditions lie ahead, making it equally enjoyable for experienced captains and those new to boating.

"My honest belief is that the all-new Axopar 38 range is one of the absolute best handling boats in the world. So much effort has been invested, and knowledge has been utilized to make this possible. The exceptional drivability is the result of thousands of hours on the water, fine-tuning how the boat enters waves, how it carries speed, and how it settles into turns. It's not about raw speed — it's about control, balance, the uncompromising connection between the driver and the water providing that feeling of trust the moment your hands touch the wheel. When a boat behaves exactly as you expect, that's when boating becomes truly enjoyable," says **Jan-Erik Viitala**, Axopar's Founding Partner.

More space, more comfort, more time together

Comfort and livability are central to the Axopar 38 range. With the capacity to comfortably accommodate up to twelve people and four distinct yet connected living areas — the bow, front cabin, wheelhouse, and aft deck — the Axopar 38 creates a sense of openness, flow, and social connection throughout the boat.

The bow – a true social space

- Flexible layout options allow owners to choose between standard forward-facing seating, adding either a U-sofa arrangement with a table that also converts into a sunbed or a fixed, extended sun lounge.

The front cabin – bright and spacious for everyday livability

- Increased headroom, standing height, multiple skylights, and gullwing doors create a bright, open space.
- Bed solution converts to a lounge sofa, adding flexibility and space.
- A new kitchen module with sink, drawers and space for fridge and coffee machine.
- Overhead cupboard with shelves and space for microwave.
- Optional features include a spacious, enclosed toilet compartment with optional shower and warm water.

The wheelhouse – the heart of life on board

- Completely reimagined wheelhouse with flexible layouts.
- Aft seating area with two sofas and a fixed table.
- Optional U-sofa layout including an electrically operated table, creating a more dedicated social area, further adapting the dining area to a day lounge, or even a day bed.
- Optional large driver's sofa with reversible backrest and flip-up bolsters.
- Optional openable aft window, electrical or manual.
- Optional bar cabinet.

The aft deck – flexible and ready for action

- Optional foldable activity platforms, supporting watersports, social gatherings, or practical loading of gear, expanding the aft deck and making access to the water easier.
- Additional modular options range from aft-facing sofa and wet bar to an accommodating aft cabin.
- Modular storage solutions ranging from full size fender storage, bench seating to a wet bar in fender box.

"We believe in building better boats and making boating more effortless. We have devoted years to redefining what matters most to our customers, who expect honesty in design and functionality, confidence in performance and drivability. The Axopar 38 carries the soul of Axopar into a new chapter," says Viitala.

The standard for class-leading value

The Axopar 38 is engineered with efficiency — not only how it performs, but how it is built, and how it supports ownership over time. Streamlined construction methods and intricate modularity allow Axopar to deliver a high-performing, premium product, offering long-term value without a luxury price tag. The boat is designed for frequent, real-world use, simple to maintain, ensuring practical durability and functional purity without the distraction of gimmicks or superficial complexity.

Fuel efficiency is a central part of these values. Low consumption across power ranges offers top-tier efficiency in its class. This together with the 830-liter fuel tank enables longer journeys without the added cost or concern of frequent refueling. This philosophy also ensures lower running costs, making the Axopar 38 more economical to own.

A confident expression of Nordic design

The Axopar 38 carries forward the instantly recognizable looks that define an Axopar, now clearly more muscular and with more commanding presence. An Axopar 38 doesn't just arrive, it makes a statement. With its razor-sharp lines, this design demands attention. It is a look that is both striking and purpose-built supporting real use on the water, exuding a confidence-inspiring presence that turns heads wherever it goes, whether cutting through the chop or docked at the marina. The result is a boat that looks confident, feels durable, and remains timeless; a design meant to feel just as relevant a decade from now as it does today.

Discover the Axopar 38 range at Boot Düsseldorf

The Axopar 38 XC Cross Cabin makes its global debut at Boot Düsseldorf 2026, while the range will expand during the summer and fall of 2026 with the introduction of the all-new **Axopar 38 Sun Top** and **Axopar 38 Cross Top** — two models that further broaden the versatility of the 38 platform. Both models share the same core features and functionalities as the Axopar 38 XC Cross Cabin, building on Axopar's philosophy of creating multiple functional and social spaces on board. Sales for the Sun Top and Cross Top models will also begin at Boot Düsseldorf 2026.

The Axopar 38 Sun Top is tailored for those who value open boating, combining an open layout with a fixed sunroof that offers shelter without sacrificing the feeling of being outdoors. It is well suited for socializing, al fresco dining, and watersports, while remaining comfortable for longer passages.

The Axopar 38 Cross Top blends elements of open and enclosed boating, featuring a protective windshield that reduces wind, rain, and glare while preserving excellent visibility. It is a natural choice for longer drives for boaters seeking an engaging driving experience combined with extended usability and functionality in different weather conditions. Both models can be enclosed with roll-down canopies, enabling confident all-weather boating while maintaining a bright and open onboard atmosphere.

"I am equally excited to present these upcoming models, as they speak to a different type of boater while carrying the same level of innovation and fresh thinking as the Axopar 38 XC Cross Cabin. With these two models, we have created something truly unique for those who want an open boat that takes them on new kinds of adventures — offering new experiences both onboard and on the water. At the same time, they differ clearly from the Cross Cabin model, delivering even more for boaters who value socializing, open-air boating, and relaxed days at anchor. We are introducing new modules and layouts never seen before in this size segment, expanding what an open adventure boat can be," says Viitala.

During the year, Axopar also expands the range of available options across the entire Axopar 38 lineup (see attachment).

"At Axopar, we believe boating is about freedom and the thrill of discovery. Every boat is a tool for adventure — designed with uncompromising handling, comfort, and safety. The new Axopar 38 embodies our commitment to choice, value, and smart design, bringing you closer to nature, to your true self. Now, with the launch of the 38 range, it's time to discover the next legend," says Kari Kulojärvi, Axopar's CEO.

PRICING

Starting base price:

Axopar 38 XC Cross Cabin with twin engine setup, Mercury V8 Verado 300hp **195 925 € (VAT 0%)**

Axopar 38 XC Cross Cabin with twin engine setup, Mercury V10 Verado 350hp **210 800 € (VAT 0%)**

Additional details, including technical specifications, configuration layouts, and options, are available in the attachments. Pictures and other material can be downloaded here: [Introducing the all-new Axopar 38 - Built on an icon, redefined](#)

All Axopar releases are available at <https://www.axopar.com/pressroom>

About Axopar: Axopar is a Finland-based boat manufacturer and one of the fastest-growing boat brands in the world. As the Adventure Boating Company, Axopar designs multifunctional, accessible, and innovative boats built around Scandinavian simplicity, unparalleled driveability, and effortless exploration. The multi-award-winning fleet spans 22 to 45 feet, including two all-electric AX/E models, and is supported by a global dealer network in more than 50 countries, with North America as the largest market. Designed in Finland and manufactured in Poland, Axopar has sold over 7,500 boats since its founding in 2014. In 2024, the Group's turnover reached 197,2 million euros and it employed roughly 1100 people. For more information, visit www.axopar.com

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