

Performance meets style: Axopar expands BRABUS Performance Line across the fleet

After the successful introduction of the BRABUS Performance Line on the Axopar 37 and 45 ranges, Axopar now extends this highly popular upgrade to the entire fleet. From September 2025 onwards, the BRABUS Performance Line option will be available across the Axopar 22, 25 and 29 ranges.

Created for boating enthusiasts who enjoy performance with style and exclusivity, the BRABUS Performance Line delivers more power, sharper acceleration, and a dynamic driving experience. Available as an exclusive extension of the BRABUS Line, this much-requested package introduces subtle BRABUS details — including exclusive wrapping, blacked-out elements, and premium helm accents — perfectly complementing the performance upgrades by adding a distinctive edge to the unmistakable Axopar design.

Axopar 29 with BRABUS Performance Line

At the core of the BRABUS Performance Line is the engine upgrade. For the Axopar 29 range, this means twin Mercury Verado V8 250hp DTS engines, providing enhanced power, fast acceleration, and smooth cruising.

The BRABUS Performance Line on the Axopar 29 range includes:

- Twin Mercury Verado V8 250hp DTS engines
- BRABUS Performance Line lens stickers on the hull and deck
- Black model markings such as “Cross Cabin” and “Sun Top”
- BRABUS wrapping on the hull and roof
- BRABUS Performance Line steering wheel with red accent stitching
- Mercury pre-rig and Venterra 21” propellers

PRICING,RRP, VAT 0%

- BRABUS Performance Line, normal DTS rigging with black engines: 63.500 €
- BRABUS Performance Line, normal DTS rigging with white engines: 65.500 €
- Joystick piloting upgrade for BRABUS Performance Line: 16.100 €

At the Cannes Yachting Festival, Axopar showcases an Axopar 29 CCX equipped with the BRABUS Performance Line and JPO option, elevating the most fun-focused model in the 29 range to an even more thrilling level.

Performance and style for the 22 and 25 ranges

The BRABUS Performance Line will also be available on the Axopar 22 and 25, adding the same dynamic blend of increased performance and exclusive BRABUS styling, including the BRABUS steering wheel with red accent stitching and BRABUS badging on the hull and console sides.

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On the Axopar 22, the upgrade features a Mercury Verado V8 250hp engine in black or white with pre-rigging and propeller, while the Axopar 25 is equipped with a powerful Mercury Verado V8 300hp engine. BRABUS wrapping on the hull and roof is available on the 22 T-Top model and the 25 Cross Top model. For both ranges, the option is offered exclusively with the BRABUS Trim Line.

PRICING,RRP, VAT 0%

Axopar 22 range

- BRABUS Performance Line, normal DTS rigging with black engines: 31.190 €
- BRABUS Performance Line, normal DTS rigging with white engines: 32.190 €

Axopar 25 range

- BRABUS Performance Line, normal DTS rigging with black engines: 32.890 €
- BRABUS Performance Line, normal DTS rigging with white engines: 33.890 €

All Axopar releases are available at <https://www.axopar.com/pressroom>

About Axopar: Axopar is a Finland-based boat manufacturer and one of the fastest-growing boat brands in the world. Known as "the Adventure Company," it will take you on any adventure, big or small. The company creates multi-functional, accessible, and innovative boats for a global audience. The fleet, ranging from 22 to 45 feet, includes two all-electric AX/E models and is marketed through a strong dealer network in more than 50 countries, with North America as the largest market. Designed in Finland and manufactured in Poland, Axopar has sold 7,500 boats since its founding in 2014. The Group's turnover is over 190 million euros and it employs roughly 1200 people. For more information, visit www.axopar.com

For press inquiries or to schedule interviews, please contact:

Anu Vauhkonen

Head of Brand & Marketing

Axopar Boats Oy

Mobile: + 358 40 7652484

Email: anu.vauhkonen@axopar.com

Anna-Lena Nyfors-Norrgård

Marketing Communications Manager

Axopar Boats Oy

Mobile: + 358 50 3010141

Email: anna-lena.nyfors@axopar.com

Adam Fiander or Mike Wills

Broad Reach Communications Ltd

adam@broadreachcomms.co.uk / +44 (0)7703 598903

mike@broadreachcomms.co.uk / +44 (0)7884 075439

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